

Press release

Cureus completes 115 units for care and assisted living for WH Care Group at the "Haus Cara Vida" life and health centre in Rethem

- **92 barrier-free single rooms for inpatient and short-term care, a day care centre with 18 places and 5 assisted living flats have been created**
- **Public restaurant with fresh cuisine, hairdresser with pedicure, library, laundry, therapy rooms, care bath in the building**
- **Completion on schedule in accordance with the energy-efficient KfW 40 standard**
- **Cureus properties focus on the needs of the residents and the operator's employees**
- **WH Care is the operator in Rethem**
- **Around 100 new jobs will be created in Rethem**
- **Many employees have already been hired and are preparing for the start**
- **Care places can already be reserved**

Hamburg/Garbsen/Rethem, 29 February 2024. Cureus, an integrated property company that specialises in developing and actively managing its own care home portfolio, has completed and handed over the "Haus Cara Vida" living and health centre with 92 single rooms for inpatient and short-term care, a day care facility "Zum Fährhafen" with 18 places and five assisted living flats for WH Care as the operator on schedule at the beginning of the month. The new building is located at Stöckener Straße 8 in 27336 Rethem (Lower Saxony), Rethem is situated between Bremen and Hanover. The company Olaf Joop Projektbau GmbH from Fassberg acted as general contractor.

"We are delighted to now be able to provide important and urgently needed care capacity for the residents of the joint municipality of Rethem to the most modern standards and in attractive architecture," says Henning Koch, project manager at Cureus. "We are confident that with WH Care we have also gained an experienced and renowned operator that stands for personalised care and nursing. We would like to thank everyone involved in the construction for the speedy and punctual completion within just one and a half years and wish the future residents and the WH Care team all the best in the new 'Haus Cara Vida' life and health centre."

"With the new 'Haus Cara Vida' in Rethem, we are now offering contemporary living and care for the elderly at another location in Lower Saxony," says Marcus M. Mollik, Managing Director of the WH Care Group, adding: "We will officially open in March 2024 and, of course, we will also create a special atmosphere here with our proven concept of life and health

centres for the well-being of our customers, which is life-affirming and characterised by an optimistic mood. For us, it's about much more than just care: in addition to focussing on health promotion, we place great value on meaningfulness, social relationships and being able to make a difference." WH Care also focuses on its employees: appreciation and a modern working environment, a trainee centre and special facilities (sports and education) for employees are important. "You're in for a surprise. Around 100 new jobs will be created in Rethem, and the official start for employees has recently taken place. With the team we have already recruited on site, we are gradually recruiting more staff and ramping up the facility step by step. We are particularly looking forward to our day care centre, as it offers variety and relief for many people," continues Marcus Mollik, Managing Director.

Living and working in the "Haus Cara Vida" life and health centre in Rethem

Interested parties can call 05165 85 333 100 or send an email to info@wh-care.de and enquire directly at "Haus Cara Vida" or the day care centre "Zum Fährhafen" in Rethem. Interested employees can also still apply at personal@wh-care.de. A total of around 50 full and part-time crisis-proof jobs are still available in the areas of care, administration, housekeeping and building services, and the application phase has officially begun. Further contact details can be found at: www.berufmitsinn.de (applicant platform).

Modern living and health centre with social living group concept

The U-shaped building of the "Haus Cara Vida" life and health centre was constructed in a three-storey design on the approx. 7,000 square metre site south of Stöckener Strasse. A total of around 6,000 square metres of barrier-free gross floor area was created in accordance with the KfW's energy-saving Efficiency House 40 standard. The straightforward and modern façade was clinkered on the ground floor and plastered on the upper floors, blending in perfectly with the surrounding buildings thanks to its light colour scheme.

The "Haus Cara Vida" has a total of 92 modern and generously proportioned single rooms, 56 of which are not only barrier-free but also wheelchair-accessible. On the ground floor, behind the friendly and hotel-like entrance area with reception and foyer, there is a lounge and a spacious restaurant with a fresh kitchen and sun terrace. In keeping with the open house concept, this will also be available to the neighbouring residents and guests of the residence, thus enabling residents to socialise with each other and their living environment. The property also has an in-house laundry for residents' laundry, a library, therapy rooms, a hairdresser and a chiroprapist.

All rooms in "Haus Cara Vida" are single rooms, each with its own bathroom and telephone, internet and television connection. It is possible to furnish the rooms yourself to create privacy and a place of retreat. The "Haus Cara Vida" is divided into four residential groups. The residential group concept is designed to ensure a homely, family-like atmosphere. To

this end, each residential group has an attractively designed communal room as the centre of the residential group with a kitchen and dining area as well as a terrace, roof terrace or balcony, which will strengthen social contacts between the residents. There will also be Premium Light rooms, i.e. special comfort rooms with particularly high-quality furnishings.

Day care and assisted living round off the range of services for Rethem

In addition to inpatient and short-term care, "Haus Cara Vida" also offers 18 places in a modern day care centre on the ground floor. In addition to a communal room with kitchen, visitors also have access to relaxation rooms, a therapy room and a care bathroom.

Five generously proportioned assisted living flats measuring between 48 and 62 square metres have also been created on the ground floor. They each have two rooms for sleeping or living and cooking, a bathroom, a hallway, a storage room and a private terrace. Depending on the size, the rent for the flats is between 925 and 1,325 euros per month plus ancillary costs (approx. 180 to 240 euros BK fee). Services such as lunch or other service packages can be booked separately. A dedicated contact person takes care of all the "trimmings" so that older people can reside comfortably.

Ideal location and optimal accessibility

The "Haus Cara Vida" life and health centre is located in the south of Rethem. In addition to direct access to the green countryside and the River Aller, a supermarket, doctors and social facilities are just a few minutes' walk away. The centre of Rethem, with its café, church and several bus stops, is also within easy reach and connects Rethem perfectly with the towns and communities in the surrounding area. Ten bicycle parking spaces and 20 car parking spaces will be created on the grounds of the life and health centre. This will ensure excellent accessibility for visitors, residents and care staff. The park-like outdoor facilities will also be available to all residents to promote exercise, health, relaxation and socialising.

Cureus proprietary standard guarantees best-in-class construction

"Haus Vida Victoria" has been designed and built in accordance with the Cureus standard for system care homes. This places great importance on uniform, high quality standards and is oriented, among other things, towards the requirements of the operators, focusing on the residents and care staff. In this way, the structural processes and all properties are optimised from the inside to the outside: This concerns, for example, the size and arrangement of rooms to optimize space and walkways. Cureus care homes are also designed and equipped for maximum utility: interior corridors benefit from as much daylight as possible, every room has floor-to-ceiling windows that provide attractive views of the surrounding area, and the modern bathrooms and window fronts always follow the same standardised system approach. Each complex's architecture and facade incorporate individual touches and are

constructed to the highest quality standards, integrating seamlessly into their surroundings. The Cureus system approach also prioritises sustainability, both in terms of a care home's long-term economic viability and its impact on the environment. All Cureus care homes are, for example, constructed in accordance with the 'Effizienzhaus-40-Standard', while the bulk procurement of floor coverings or elevator systems, for example, ensures cost synergies and long-term maintenance contracts covering several properties also reduce costs for care home operators. The constant review and optimisation of the Cureus system care home standard guarantees the construction of care homes that truly meet demand.

Giving care the space it needs

Many people are aware of the shortage of nursing staff and are actively implementing appropriate measures to solve the shortage, but there is little awareness of the undersupply of nursing homes. According to a recent study by bulwiengesa ([find here](#)) and the destatis long-term care projection 2023, up to 650,000 new care places need to be built across Germany by 2040, but construction is lagging behind. Cureus is constantly on the lookout for new plots of land to implement its proprietary system approach and accelerate the construction of modern care facilities. Property offers can be sent to ankauf@cureus.de at any time.

Images & Downloads



Visualisation WH Care Life and health centre "Haus Cara Vida", Rethem, Lower Saxony, a project of Cureus

[...Download here...](#)

Copyright: Plan & Bauwerk (Winsen/Aller), Jan von Hörsten



Whitepaper „Optimised, unique, scalable – care home properties following a system“ (only available in German)

[...Download here...](#)

Media contact

Christoph Wilhelm
Corporate Communications

T +49 171 56 86 575

E cw@cureus.de

W www.cureus.de

Cureus GmbH

About Cureus GmbH

Cureus GmbH has its operational headquarters in Hamburg and, with more than 15 years of experience and a team of around 135 employees, is an experienced integrated property company with special expertise in care homes in Germany that develops and manages its

own property portfolio actively, while repeatedly selectively putting individual properties up for sale.

With its “system care home” standard, Cureus has developed a unique standard for care homes for inpatient care and assisted living, which can be implemented as a scalable solution independent of location. Based on the current legal requirements as well as the needs of operators, residents, and communities, Cureus is establishing new, consistent quality standards with its system care homes. The company is thereby offering a highly efficient product, which combines higher cost-efficiency at lower cost structures with improved living and service quality in the care sector. www.cureus.de/en

About WH Care Holding GmbH

WH Care Holding GmbH currently operates 18 life and health centres with around 1,400 employees plus assisted living and five day care facilities. Life and health centres stand for the company's focus on promoting well-being in old age. The head office of WH Care Holding GmbH is located in Garbsen, Hanover. Further information on our life and health centres can be found at: www.wh-care.de.