

Press release

Cureus signs the Diversity Charter



Hamburg, 10 December 2021. Cureus, an experienced integrated property company for inpatient care homes in Germany, which is developing its portfolio by itself, has signed the Diversity Charter. Charta der Vielfalt e.V. is a non-profit employer initiative for the promotion of diversity in companies and institutions, which has committed itself to achieving six essential action targets and to which the signatories of the Charter also commit themselves.

"It is important to us to emphasise the values that we already live with regard to diversity in the workforce and to further consolidate them," says Gerald Klinck, CFO of Cureus, "we want to demonstrate this by signing the 'Diversity Charter'. It is very important to us that the entire team is able to work in a positive and fair environment without discrimination and stands up for this together."

The initiative Charta der Vielfalt was established in December 2006 by four companies and is supported by the Federal Government Commissioner for Migration, Refugees and Integration, Minister of State Annette Widmann-Mauz, with Dr Angela Merkel as patron.

The purpose of the initiative is to promote the respect for, appreciation, and integration of diversity in the working environment in Germany. Organisations shall create a work environment that is free of prejudice. All employees should be appreciated, regardless of age, ethnic origin and nationality, gender and gender identity, physical and mental abilities, religion and ideology, as well as sexual orientation and social background.

The core of the initiative is a certificate ([wording here](#)). It is the Diversity Charter in the literal sense and a voluntary commitment by the signatories to promote diversity and appreciation in the work environment. More than 4,000 companies and institutions with 14.2 million employees in total have already signed the Diversity Charter, and new signatories are joining continuously.

Images & Download



Image title: Gerald Klinck (CFO), Cureus

[...Download here...](#)

Author: Heribert Schindler



Certificate: Cureus signs the Diversity Charter

[...Download here...](#)

Media contact

Cureus GmbH
Christoph Wilhelm
Corporate Communications

cw@cureus.de
+49 171 56 86 575

About Cureus GmbH

Cureus GmbH has its operational headquarters in Hamburg and, with more than 15 years of experience and a team of around 130 employees, is an experienced integrated property company with special expertise in care homes in Germany that develops and manages its portfolio itself.



With the “system care home” standard recently selected as “[Outstanding Innovation](#)” by the industry association ZIA, Cureus has developed a unique standard for homes for inpatient care and assisted living, which can be implemented as a scalable solution independent of the location. Based on the current legal requirements as well as the needs of operators, residents, and communities, Cureus is establishing new, consistent quality standards with its system care homes. The company is thereby offering a highly efficient product, which combines higher cost-efficiency at lower cost structures with improved living and service quality in the care sector.

As of September 2021, the company’s existing portfolio comprises 40 care homes that have been leased out, with 3,901 care places and 237 assisted living units. In addition, there are 35 projects under construction and 62 notarially secured projects for realisation by 2025, with prospect of a further total of approx. 7,060 care places and 1,677 assisted living units.
www.cureus.de/en