

**Press release**

**Cureus hands over new  
Curavie senior residence Bad Laasphe  
with 82 care places**

- **82 wheelchair-accessible and barrier-free single rooms for inpatient care, short-term care and non-senior care**
- **On-site restaurant, wellness & care bath, hair salon and fireplace lounge**
- **On-schedule completion of the residence according to the KfW 40 energy-efficiency standard**
- **Curavie to operate the senior residence**
- **All Cureus properties are designed to cater to the specific needs of residents**
- **Cureus is integrating the property into its portfolio**
- **70 new and secure jobs created**

**Hamburg/Winsen(Aller)/Bad Laasphe, 2 February 2022.** Cureus, an integrated property company specialising in care homes, which builds new properties for its own portfolio, has announced the successful completion and handover of the new Curavie senior residence Bad Laasphe. The property at Gennernbach 15 in 57334 Bad Laasphe (east of Siegen in the state of North Rhine-Westphalia) will remain in the Cureus portfolio after completion. With a construction period of only 15 months, the residence was built by the general contractor Berge-Bau, based in neighbouring Erndtebrück.

“Completing the senior residence on schedule enabled us to minimise the inconvenience to neighbours and increase the provision of modern care spaces in Bad Laasphe”, explains Holger Johannesmann, Project Manager for Cureus. “At every stage of work on the new building we have followed our unique system care approach. We are confident that the new Curavie residence will provide future residents and employees with an optimal environment for everyday care and wish them all the best for years to come. We would also like to thank Berge-Bau and everyone involved in the construction for the smooth and efficient execution of the project”.

“We are delighted to be able to gradually ramp up operations and bring new employees onboard and are now looking forward to welcoming the first residents to our new residence”, enthuses Susanne Thon, Managing Director of Curavie Seniorenresidenzen. “We are now ready to combine modern care with a warm-hearted community here in Bad Laasphe, where we will soon be offering a versatile range of care, from fully inpatient and short-term care to non-senior care for people under 60 as part of our ‘young care’ service offering. Furthermore, the residence is designed as an ‘open house’. The restaurant, for example, will be offering a

tasty lunch menu to members of the local community and many of the in-house events of the house will be open to the public as soon as the coronavirus situation allows". In total, 70 new and secure workplaces will be created in the residence.

### **Opening as early as February 2022**

Final preparations are currently underway for the residence's official opening, which will take place as early as February 2022. Vacant care places are currently still available for fully inpatient, short-term and young care. A number of new employees are also still being sought for the areas of nursing, administration, building services and housekeeping. Interested residents and prospective employees can contact Curavie on 05143 98100, by email ([kontakt@curavie-pflege.de](mailto:kontakt@curavie-pflege.de)) or via the contact forms on the website ([www.curavie-pflege.de/badlaapshe](http://www.curavie-pflege.de/badlaapshe)).

### **Sustainable residence with a focus on residents' well-being**

The 13,335-sqm site is now home to a modern senior residence with 82 care places. The L-shaped building has four full storeys and is designed and built to the optimised KfW Efficiency House 40 energy-efficiency standard (previously KfW 40). Heating is provided by an environmentally-friendly combined heat and power plant (CHP), which also generates electricity. With its modern, rectilinear façade, clinkered ground floor and light colour scheme, the property is an architectural highlight that blends harmoniously into its residential surroundings.

All of the single rooms in Curavie's senior residence are barrier-free, wheelchair-accessible and equipped with their own bathrooms and can be individually furnished by residents in order to create a homely ambience and a private retreat. Social cohesion and a sense of community are also important, which is why two independent living groups, each with their own kitchen, lounge area and balcony, have been created on each upper floor. While the first two upper floors are designed for inpatient senior care, the third floor offers twelve short-term care places as well as ten places for residents under 60 years of age in need of care.

In addition, Curavie senior residence Bad Laasphe, which has a total gross floor area of around 5,060 square metres, also features a restaurant with terrace on the ground floor, which will be open to residents, guests and members of the local community. A hotel-style reception area, lounge with fireplace, hair salon, therapy rooms and in-house laundry round off the facilities.

### **Ample greenery and optimal transport links to quaint Bad Laasphe**

The welcoming, generously proportioned outdoor facilities invite residents to enjoy a spot of exercise in the fresh air, while also offering opportunities to relax and socialise. In addition to a circular path and attractive water feature, the outdoor facilities feature a sun terrace,

seating and a variety of fruit trees, berry bushes, trees and green spaces. The grounds of Curavie senior residence Bad Laasphe are also equipped with 18 parking spaces, two of which are wheelchair accessible.

Curavie senior residence Bad Laasphe is located in the tranquil small town on the edge of the Rothaargebirge mountains and situated between the small river Lahn and the town's spa gardens. In addition to countless walking and hiking trails with great views, idyllic cycle paths along the Lahn and a picturesque old town centre with traditional half-timbered houses, the surrounding area offers a range of cultural attractions, including Wittgenstein Castle, the world's largest mushroom museum and an international radio museum. Various shops, restaurants, medical practices and other local amenities (e.g. banks, pharmacy, etc.) are all conveniently located within easy walking distance. Curavie senior residence Bad Laasphe is also well-served by public transport, thereby offering optimum connections for visitors and staff. A bus stop is directly in front of the door and the train station is within walking distance.

### **Building in accordance with high-quality, individual standard**

Curavie senior residence Bad Laasphe has been designed and built in accordance with the Cureus standard for system care homes. This places great importance on uniform, high quality standards and is oriented, among other things, towards the requirements of the operators, focusing on the residents and care staff. In this way, the structural processes and all properties are optimised from the inside to the outside: This concerns, for example, the size and arrangement of rooms to optimize space and walkways. Cureus care homes are also designed and equipped for maximum utility: interior corridors benefit from as much daylight as possible, every room has floor-to-ceiling windows that provide attractive views of the surrounding area, and the modern bathrooms and window fronts always follow the same standardised system approach. Each complex's architecture and facade incorporate individual touches and are constructed to the highest quality standards, integrating seamlessly into their surroundings. The Cureus system approach also prioritises sustainability, both in terms of a care home's long-term economic viability and its impact on the environment. All Cureus care homes are, for example, constructed in accordance with the 'Effizienzhaus-40-Standard' (former KfW 40 energy-efficiency standard), while the bulk procurement of floor coverings or elevator systems, for example, ensures cost synergies and long-term maintenance contracts covering several properties also reduce costs for care home operators. The constant review and optimisation of the Cureus system care home standard guarantees the construction of care homes that truly meet demand.

## Images & Download



**Image title:** Visualisation senior residence Bad Laasphe, North Rhine-Westphalia, a project of Cureus

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**Whitepaper** „Optimised, unique, scalable – care home properties following a system“ (only available in German)

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## About Curavie Seniorenresidenzen GmbH

Curavie is a young company and, as a cluster of Pflegemotive GmbH, a strong partner in the care and support of senior citizens in need of care. Curavie Seniorenresidenzen GmbH offers seniors a new home - tailored to their individual and care needs. At the center of our thinking is the concept of community, to which we all belong - the management as well as our employees and residents, but also the neighborhood in which our facilities are located. We want to actively promote contact and exchange between all those involved. [www.curavie-pflege.de](http://www.curavie-pflege.de)

## About Cureus GmbH

Cureus GmbH has its operational headquarters in Hamburg and, with more than 15 years of experience and a team of around 140 employees, is an experienced integrated property company with special expertise in care homes in Germany that develops and manages its portfolio itself.



With the “system care home” standard selected as “[Outstanding Innovation](#)” by the industry association ZIA, Cureus has developed a unique standard for homes for inpatient care and assisted living, which can be implemented as a scalable solution independent of the location. Based on the current legal requirements as well as the needs of operators, residents, and

communities, Cureus is establishing new, consistent quality standards with its system care homes. The company is thereby offering a highly efficient product, which combines higher cost-efficiency at lower cost structures with improved living and service quality in the care sector. [www.cureus.de/en](http://www.cureus.de/en)

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