

PRESS RELEASE

Cureus and Belia place topping-out wreath for Belia senior residence Essen-Altenessen with around 150 care and assisted living units

- **Review of the topping-out ceremony on 25 April 2023**
- **107 care places for full, short-term and respite care, 22 assisted living units and day care with 18 places planned**
- **Public restaurant, laundry, hairdresser and fireside lounge in the complex**
- **Completion in sustainable KfW-40 construction and start of operations planned for the fourth quarter of 2023**
- **Cureus – experienced specialist for care properties as general contractor**
- **Cureus properties focus on the needs of the residents**
- **Belia Seniorenresidenzen becomes operator**
- **Approx. 100 new and crisis-proof jobs will be created in Essen-Altenessen, employees can already apply for jobs**
- **Those interested in one of the nursing places can already make a note**

Hamburg/Winsen (Aller)/Essen-Altenessen, 25 April 2023. Cureus, an integrated property company that specialises in developing and actively managing its own inpatient care home portfolio, and Belia, as the future operator of the senior residence Essen-Altenessen, today hosted a topping-out ceremony. Among the guests were Essen's Lord Mayor Thomas Kufen, District Mayor Hans-Willi Zwihehoff and Klaus Hagen, First Deputy Mayor and Councillor of the City of Essen. The traditional ceremony featured a topping-out wreath, speeches, and the hammering in of the final nail into the roof structure. About 100 visitors enjoyed food and drink after the ceremony and were keen to find out more about the new senior residence. The construction site is located at Altenessener Straße 344-348/Wilhelm-Nießwandt-Allee 67-69 in 45326 Essen-Altenessen. Cureus is itself the executing general contractor.

"At the beginning of this construction project, we carefully demolished the old buildings, keeping in mind especially the protection of the adjacent buildings in this perimeter block development," explains Uwe Poganiatz-Heine, Cureus project manager. "Now we are integrating our new building harmoniously into the ensemble and would like to celebrate the progress of construction today in the traditional way with all those involved in the construction

and express our thanks to them for what they have achieved so far. With the completion of the roof, we are now independent of the weather and can now fully tackle the interior work. I am optimistic that we will be able to hand over to our proven, professional operating partner Belia in the fourth quarter of 2023."

Christoph Laube from Human Resources Management at Belia Seniorenresidenzen also thanks the teams on the construction site and is pleased with the progress of the project: "Our second location in Essen is being built here and with it a unique building ensemble with a feel-good character, which will be characterised by high-quality, age-appropriate interior design and exterior architecture as well as friendly and senior-friendly living areas, modern assisted living apartments and a friendly day care. The opening is planned for the fourth quarter of 2023. With the concept of 'open residences', we promote the social and societal contacts of the residents with the local environment. In addition to quality care and nursing, we offer an attractive programme of events and leisure activities to ensure that our residents feel completely at ease - true to our motto, 'Belia – Besser Leben im Alter'".

Living and working at Belia in the senior residence Essen-Altenessen

The allocation of care places and assisted living apartments will start in summer 2023, further details will be published in August 2023. Interested parties can contact Belia at 05143 9810-0 or by e-mail at info@belia.de to get information or make a note.

Interested employees can also apply by mail to bewerbung@belia.de. A total of around 100 new and crisis-proof jobs will be created in full and part time in the areas of nursing and care, housekeeping, administration, kitchen and building maintenance.

Belia senior residence Essen-Altenessen combines hotel character and comprehensive service

The completely barrier-free senior residence will have a gross floor area (GFA) of around 11,000 square metres and extends from the underground car park with 45 parking spaces to the ground floor, four upper floors and a recessed floor. The ground floor welcomes residents and guests of the senior residence with a hotel-like lobby, a lounge with a fireplace and library, as well as a hair salon, therapy rooms and laundry. A café in the entrance area of the residence and the in-house restaurant with fresh food will also be open to the public. The outpatient daycare places with 18 places will also be built on the ground floor. The residents of the senior residence can expect 107 single rooms with private bathrooms of the most modern standard on the upper floors. 91 of the rooms are wheelchair accessible. All rooms can be individually furnished by the residents to create a feel-good atmosphere and a private retreat. A total of 22 assisted living units are located on the outer wings of the residential floors in the size between 35 and 76 square metres in different kinds of flats. All flats have a bedroom, bathroom, living and kitchen area with fitted kitchen, storage room and hallway as well as a balcony or roof terrace. Connections for television, telephone and internet are also available in all flats. The units are conveniently accessible from the ground floor via lifts and will feature a modern cut and a quiet location in the building.

All further details on the facilities, services and design as well as the surroundings of the new Belia senior residence Essen-Altenessen can be found [in our latest announcement from 9 November 2021](#).

Giving care the space it needs

Many people are aware of the shortage of nursing staff and are actively implementing appropriate measures to solve the shortage, but there is little awareness of the undersupply of nursing homes. According to a recent study by bulwiengesa ([found here](#)) and the current destatis care projection 2023, up to 600,000 new care places need to be built across Germany by 2040, but construction is lagging behind. Cureus is constantly on the lookout for new plots of land to implement its proprietary system approach and accelerate the construction of modern care facilities. Property offers can be sent to ankauf@cureus.de at any time.

Images & Downloads



Photo topping-out ceremony Belia senior residence Essen-Altenessen, f.l.t.r. Uwe Poganiatz-Heine (Project Manager Cureus), Klaus Hagen (Deputy District Mayor Altenessen), Thomas Kufen (Lord Mayor City of Essen), Christoph Laube (Human Resources Management Belia), North Rhine-Westphalia, a project of Cureus
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Visualisation Belia senior residence Essen-Altenessen, North Rhine-Westphalia, a project of Cureus
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Whitepaper „Optimised, unique, scalable – care home properties following a system“ (only available in German)
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About Belia Seniorenresidenzen GmbH

Belia stands for "Better living in old age". This means living self-determined and according to one's own habits in a warm and protected atmosphere. Belia creates living spaces of encounter, community and sociability for people in need of care and assistance and attaches particular importance to maintaining family and regional network structures. The company operates senior residences, home-sharing and day-care facilities in the Ruhr region and the Lower Rhine area. All facilities have good accessibility, a lively infrastructure and modern architecture. Single rooms and top facilities for the benefit of our residents, employees and guests are a matter of course for the company. www.belia.de

About Cureus GmbH

Cureus GmbH has its operational headquarters in Hamburg and, with more than 15 years of experience and a team of around 155 employees, is an experienced integrated property company with special expertise in care homes in Germany that develops and manages its own property portfolio actively, while repeatedly selectively putting individual properties up for sale.

With its “system care home” standard, Cureus has developed a unique standard for care homes for inpatient care and assisted living, which can be implemented as a scalable solution independent of location. Based on the current legal requirements as well as the needs of operators, residents, and communities, Cureus is establishing new, consistent quality standards with its system care homes. The company is thereby offering a highly efficient product, which combines higher cost-efficiency at lower cost structures with improved living and service quality in the care sector. www.cureus.de/en

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