

PRESS RELEASE

Cureus and Belia place topping-out wreath for Belia senior residence Herne with around 160 care places

- **Review of the topping-out ceremony on 4 May 2023**
- **80 places for long-term, short-term and respite care, 55 places in the living community named „Piepenfritz“ and 27 outpatient day-care places**
- **Lounge with library, hair and chiropody salon, therapy rooms, in-house laundry and public restaurant in the residence**
- **Completion in sustainable KfW-40 construction and start of operations planned for the beginning of 2024**
- **Cureus – experienced specialist for care properties as general contractor**
- **Cureus properties focus on the needs of the residents**
- **Belia Seniorenresidenzen becomes operator**
- **Approx. 100 new and crisis-proof jobs will be created in Herne, employees can already apply for jobs**
- **Those interested in one of the care places can already make a note**

Hamburg/Winsen (Aller)/Herne-Mitte, 4. May 2023. Cureus, an integrated property company that specialises in developing and actively managing its own inpatient care home portfolio, and Belia, as the future operator of the senior residence Herne, today hosted a topping-out ceremony. Among the guests were Herne's Lord Mayor Kai Gera. The traditional ceremony featured a topping-out wreath, speeches, and the hammering in of the final nail into the roof structure. About 70 visitors enjoyed food and drink after the ceremony and were keen to find out more about the new senior residence. The construction site is located at Baumstr. 8-12 in 44623 Herne-Mitte. Cureus is itself the executing general contractor. Parallel to this residence, another Belia location is currently being built in Luisenstraße in Herne-Horsthausen with 84 nursing places ([more details here](#)).

"Where an old car dealership once stood in the center of Herne and not far from the main train station, the new senior residence is already clearly visible today," Kathrin Ufken, Cureus project manager, is pleased to report. "Today, of course, we would like to celebrate the progress of construction in the traditional way with all those involved in the building work and

express our thanks to them for what they have achieved so far. With the completion of the roof, we are now independent of the weather and can now fully tackle the interior work. I am optimistic that we will be able to hand over to our proven, professional operating partner Belia for an opening at the beginning of 2024 as planned."

Christoph Laube from Human Resources Management at Belia Seniorenresidenzen also thanks the teams on the construction site and is pleased with the progress of the project: "Here we built a unique building ensemble with a feel-good character, which will be characterised by high-quality, age-appropriate interior design and exterior architecture as well as friendly and senior-friendly living areas. The opening is planned for the beginning of 2024. With the concept of 'open residences', we promote the social and societal contacts of the residents with the local environment. In addition to quality care and nursing, we offer an attractive programme of events and leisure activities to ensure that our residents feel completely at ease - true to our motto, 'Belia – Besser Leben im Alter'".

Living and working at Belia in the senior residence Herne

In the care places interested parties can contact Belia at 05143 9810-0 or by e-mail at info@belia.de to get information or make a note.

Interested employees can also apply by mail to bewerbung@belia.de. A total of around 100 new and crisis-proof jobs will be created in full and part time in the areas of nursing and care, housekeeping, administration, kitchen and building maintenance.

Moderne Seniorenresidenz mit umfangreichem Service-Angebot

Upon completion, this state-of-the-art, four-storey residence will accommodate 80 inpatient care places, a living community with 55 residential units, and 27 outpatient day-care places. The property is being designed and built to the stringent KfW 40 energy-efficiency standard. A biogas-fired combined heat and power plant (CHP) will generate both heat and electricity on site.

The new Belia senior residence will blend perfectly with its surrounding environment, creating a pleasing architectural highlight thanks to its bright, rectilinear facade. The ground floor will welcome residents and guests with a hotel-style lobby, a lounge with library, and a range of services including a hair and chiropody salon, therapy rooms and an in-house laundry. The restaurant with fresh cuisine will also be open to the public.

The single rooms will all be wheelchair-accessible and equipped with their own modern bathrooms. Residents will be able to furnish their own rooms to create a private, homely atmosphere and add to the cosy comforts. In the 55-unit living community named „Piepenfritz“, residents will receive support from the residence's staff and be involved in housekeeping processes in accordance with their individual capabilities. The day-care facility on the ground floor will be fully equipped to provide daily nursing care to every resident that needs it. In addition to the large recreation room with kitchen, there will also be a therapy and gymnastics room, rest rooms and a care bathroom.

You can read more about the new residence in Herne-Mitte [here in our 5 July 2022 press release](#).

Giving care the space it needs

Many people are aware of the shortage of nursing staff and are actively implementing appropriate measures to solve the shortage, but there is little awareness of the undersupply

of nursing homes. According to a recent study by bulwiengesa ([found here](#)) and the current destatis care projection 2023, up to 600,000 new care places need to be built across Germany by 2040, but construction is lagging behind. Cureus is constantly on the lookout for new plots of land to implement its proprietary system approach and accelerate the construction of modern care facilities. Property offers can be sent to ankauf@cureus.de at any time.

Images & Downloads



Photo topping-out ceremony Belia Seniorenresidenz Herne, f.l.t.r.: Marcel Schonebeck (Project Manager Cureus West), Kathrin Ufken (General Project Mng. Cureus), Kai Gera (1st Mayor Herne), Christoph Laube (HR Mngt. Belia), North Rhine-Westphalia, a project of Cureus

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Foto Belia Seniorenresidenz Herne, Kai Gera, Erster Bürgermeister der Stadt Herne, mit Richtfesthammer, North Rhine-Westphalia, a project of Cureus

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Whitepaper „Optimised, unique, scalable – care home properties following a system“ (only available in German)

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About Belia Seniorenresidenzen GmbH

Belia stands for "Better living in old age". This means living self-determined and according to one's own habits in a warm and protected atmosphere. Belia creates living spaces of encounter, community and sociability for people in need of care and assistance and attaches particular importance to maintaining family and regional network structures. The company operates senior residences, home-sharing and day-care facilities in the Ruhr region and the Lower Rhine area. All facilities have good accessibility, a lively infrastructure and modern architecture. Single rooms and top facilities for the benefit of our residents, employees and guests are a matter of course for the company. www.belia.de

About Cureus GmbH

Cureus GmbH has its operational headquarters in Hamburg and, with more than 15 years of experience and a team of around 155 employees, is an experienced integrated property

company with special expertise in care homes in Germany that develops and manages its own property portfolio actively, while repeatedly selectively putting individual properties up for sale.

With its “system care home” standard, Cureus has developed a unique standard for care homes for inpatient care and assisted living, which can be implemented as a scalable solution independent of location. Based on the current legal requirements as well as the needs of operators, residents, and communities, Cureus is establishing new, consistent quality standards with its system care homes. The company is thereby offering a highly efficient product, which combines higher cost-efficiency at lower cost structures with improved living and service quality in the care sector. www.cureus.de/en

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