

PRESS RELEASE

Cureus and compassio lay the foundation stone for senior residence in Rathenow with 140 modern care places

Review of the laying of the foundation stone on 30 June 2023 | Modern building with 140 single rooms for inpatient and short term care is being built | Building in accordance with Effizienzhaus 40 requirements | compassio – care specialist of the SCHÖNES LEBEN Group will be the operator | Cureus – specialist in care homes is building | Properties of Cureus focus on the requirements of the residents | Approx. 80 new, stable jobs are generated for Rathenow | Completion and opening planned in 2025

Hamburg/Hanover/ Rathenow, 3 July 2023. Cureus, an integrated property company that specialises in developing and actively managing its own inpatient care home portfolio, laid the foundation stone for the Rathenow senior residence together with compassio, care specialist of the SCHÖNES LEBEN Group, on Friday, and is now officially starting the construction process. The ceremony took place in the presence of Jörg Zietemann, mayor of the city of Rathenow, with over 20 other guests. In addition to the actual ceremony with the festive sinking of the time capsule, the participants were also presented with in-depth information about the new senior residence being built and first insights into the construction site. The physical well-being was well catered for. Construction is taking place in Kleine Waldemarstraße/Fehrbelliner Straße in 14712 Rathenow. The general contractor for the construction work is Schneider Systembau from Radeburg.

"At the end of last year, we cleared the previously fallow site and began the necessary earthworks. Now it is our pleasure to ceremoniously lay the foundation stone and to quickly start building construction after the construction of the base plate," explains Helge Feuereiß, the responsible project manager at Cureus. "We wish all those involved in the construction good luck and plan to hand over the building to our long-standing, professional operating partner compassio in 2025 after a construction period of around one and a half years. The Rathenow senior residence will offer 140 inpatient care places and is planned with high architectural standards to blend harmoniously into the surrounding residential environment."

Dirk Lorscheider, Managing Director of Hanover-based compassio Holding, is enthusiastic: "In addition to Neuruppin and Cottbus, Rathenow is another important new location for us in Brandenburg. Rathenow, the city of optics, is lovable and worth living in, it has tradition, and we want to offer an attractive range of services for senior citizens in Rathenow with our comprehensive care services in this modern building."

Modern and spacious care rooms with generous glazing and the bright, friendly building design offer a home to feel good and be safely cared for. compassio has always stood for professional, individual care and nursing and also always has the needs of its employees in mind. Approx. 80 new, safe and modern jobs in the areas of care, administration, maintenance and services will be created in the Rathenow senior residence.

State-of-the-art care with comprehensive service offer

The Compassio senior residence in Rathenow is being built on a plot of around 8,800 square metres directly at the city centre and will have a gross floor area of around 7,400 square metres. The J-shaped building will be built as an energy-optimised KfW Efficiency House 40. Heating will be ecologically sustainable via a combined heat and power unit (CHP), which will also generate electricity.

The barrier-free residence extends over four full storeys and a staggered storey. Future residents will have 140 modern care places in generously designed single rooms with en-suite bathrooms, half of the rooms are wheelchair-accessible. It is possible to furnish the rooms oneself in order to maintain privacy and as a private retreat. For a familiar, social togetherness, the rooms are divided into eight independently organised living groups with associated kitchen and lounge area as well as balcony or terrace.

A restaurant with a fresh kitchen and terrace is planned for the ground floor of the senior residence, which is open to residents, guests and neighbours. A hotel-like reception with an inviting foyer, a fireside lounge, a hairdresser and modern nursing bathrooms round off the services offered to residents.

The friendly designed, spacious outdoor facilities in the inner courtyard are intended to invite the residents to exercise and meet outside. However, they will also offer sufficient opportunities to linger in nature.

Optimal location and accessibility

Located directly at Rathenow's city centre, local shopping, social and cultural facilities as well as churches and doctors will be easily accessible. The connection to public transport is also ensured and 20 car parking spaces on the premises, two of which are handicapped accessible, as well as bicycle parking facilities ensure optimal accessibility for residents, visitors and staff.

Well thought out standard ensures individuality and highest building quality

The senior residence Rathenow will be designed and built in accordance with the Cureus standard for system care homes. This places great importance on uniform, high quality standards and is oriented, among other things, towards the requirements of the operators, focusing on the residents and care staff. In this way, the structural processes and all properties are optimised from the inside to the outside: This concerns, for example, the size and arrangement of rooms to optimize space and walkways. Cureus care homes are also designed and equipped for maximum utility: interior corridors benefit from as much daylight as possible, every room has floor-to-ceiling windows that provide attractive views of the surrounding area, and the modern bathrooms and window fronts always follow the same standardised system approach. Each complex's architecture and facade incorporate individual touches and are constructed to the highest quality standards, integrating seamlessly into their surroundings. The Cureus system approach also prioritises sustainability, both in terms of a care home's long-term economic viability and its impact on the environment. All Cureus care homes are, for example, constructed in accordance with the 'Effizienzhaus-40-Standard', while the bulk procurement of floor coverings or elevator systems, for example, ensures cost synergies and long-term maintenance contracts covering several properties also reduce costs for care home operators. The constant review and optimisation of the Cureus system care home standard guarantees the construction of care homes that truly meet demand.

Images & Downloads



Photo foundation stone ceremony compassio senior residence Rathenow, 30 June 2023, f.l.t.r.: Torben Kissel (SCHÖNES LEBEN Gruppe), Jörg Zietemann (Mayor Rathenow), Corrado Gursch (Chairman of the City Council Rathenow), Helge Feuereiß (Cureus), Brandenburg, a project of Cureus

[...Download hier...](#)

Copyright: Diana Chivu



Photo foundation stone ceremony compassio senior residence Rathenow, 30 June 2023, Brandenburg, a project of Cureus

[...Download hier...](#)

Copyright: Diana Chivu



Visualisation compassio senior residence Rathenow, Brandenburg, a project of Cureus

[...Download here...](#)

Copyright: Plan & Bauwerk (Winsen/Aller), Jan von Hörsten/Virtuelle Fabrik Bremen



Whitepaper „Optimised, unique, scalable – care home properties following a system“ (only available in German)

[...Download here...](#)

About Cureus GmbH

Cureus GmbH has its operational headquarters in Hamburg and, with more than 15 years of experience and a team of around 155 employees, is an experienced integrated property company with special expertise in care homes in Germany that develops and manages its own property portfolio actively, while repeatedly selectively putting individual properties up for sale.

With its “system care home” standard, Cureus has developed a unique standard for care homes for inpatient care and assisted living, which can be implemented as a scalable solution independent of location. Based on the current legal requirements as well as the needs of operators, residents, and communities, Cureus is establishing new, consistent quality standards with its system care homes. The company is thereby offering a highly efficient product, which combines higher cost-efficiency at lower cost structures with improved living and service quality in the care sector. www.cureus.de/en



SCHÖNES LEBEN
GRUPPE

CUREUS

About the SCHÖNES LEBEN Group / compassio Living Spaces & Care

Our mission is to enable people to live a self-determined, high-standard and safely cared-for life. Safety, joie de vivre, service culture and appreciation are the values by which we act. Several thousand employees of the SCHÖNES LEBEN Group have been working for people across Germany since 2017. We implement innovative living concepts that surprise and open up completely new perspectives for our residents to shape and enjoy their lives. Our care specialist compassio Lebensräume & Pflege already has an exceptionally modern and high-quality care provision network. In future, you will find us at 100 selected locations throughout Germany. Under the compassio Lebensräume & Pflege brand, the SCHÖNES LEBEN Group combines its care expertise throughout Germany. In doing so, we focus on the highest care professionalism and quality in regional structures and thus strengthen our local facilities. www.schoenes-leben.org / www.compassio.de

Media contacts:

Christoph Wilhelm
Corporate Communications
Cureus GmbH
+49 171 56 86 575
cw@cureus.de

Gisela Dürr
Head of Marketing
SCHÖNES LEBEN Gruppe
+49 731 40969-1401
gisela.duerr@schoenes-leben.org