

Press release

Cureus completes 112 care places for WH Care Group from Garbsen in the life and health center "Haus Vida Victoria" in Gnarrenburg

- **112 barrier-free single rooms for inpatient and short-term care have been created**
- **Public restaurant with fresh kitchen, hair and podiatry salon, laundry, therapy room and care bath in the building**
- **Completion according to KfW-40 standard**
- **Cureus properties focus on the needs of the residents and also the operator's employees**
- **WH Care is operator in Gnarrenburg**
- **Approx. 60 to 100 new jobs will be created, employees can still apply**
- **Allocation of care places starts now**

Hamburg/Garbsen/Gnarrenburg, 19 October 2023. Cureus, an integrated property company that specialises in developing and actively managing its own care home portfolio, completed and handed over the new life and health center "Haus Vida Victoria" with 112 barrier-free single rooms for inpatient care for WH Care as operator. The new building is located at Dahldorfer Straße 2 in 27442 Gnarrenburg (Lower Saxony). H. Hesemann from Stadland acted as general contractor.

"We are very pleased to now be able to provide important and urgently needed care capacities for the residents in the Gnarrenburg community according to the most modern standards and in appealing architecture," says Henning Koch, responsible project manager at Cureus. "We are certain that we have also been able to gain an experienced and renowned operator in WH Care, which stands for individual care and nursing. We thank all those involved in the construction and wish the future residents and the WH Care team all the best in the new 'Haus Vida Victoria' life and health center."

"From now on we offer with the new house 'Haus Vida Victoria' in Gnarrenburg at a further location in Lower Saxony contemporary living and care in old age", Marcus M. Mollik, managing director of the WH Care Group is pleased and adds: "Of course we create also here with our proven concept of the life and health centers for the well-being of our customers a special atmosphere, which is life-affirming and characterised by an optimistic basic mood. For us, this is about much more than just care: we place great value on a sense of purpose, social relationships and being able to make a difference." WH Care also focuses

on its employees: for example, appreciation and a modern working environment, a trainee booth and special premises (sports and education) for employees are important. "Let us surprise you on this. Around 60 to 100 new jobs will be created in Gnarrenburg. Officially, we start in February 2024 and are preparing until then. With our on-site team, the applicant days and recruitment interviews are now starting, as well as putting the team together," Mollik continues.

Living and working in the “Haus Vida Victoria“ life and health centre in Gnarrenburg

Interested parties can still obtain information from the WH Care Holding Group by calling 05131 4611-565 or by e-mail via info@wh-care.de as well as directly at 'Haus Vida Victoria' under 0151 222 652 30.

Interested employees can also still apply at personal@wh-care.de. A total of 60 to 100 new and crisis-proof jobs will be created in full and part time in the areas of care, administration, housekeeping and building services. The application period has officially begun. For more contact information, visit: www.wh-gnarrenburg.de.

Modern living and health centre with social living group concept

The U-shaped building with a partial basement has been designed and built with three-storeys and in keeping with the slight slope of the site. A total of around 6,000 square metres of barrier-free gross floor area have been developed in accordance with the KfW 40 energy-efficiency standard. The modern, rectilinear facade is partially clinkered and its light colour scheme blends in perfectly with the surrounding buildings. With a building height limit of 10.5 metres and appropriate distance and noise reduction measures to Hindenburgstraße, the new building satisfies the unique requirements of the location.

The “Haus Vida Victoria” Life and Health Centre accommodates a total of 112 modern, generously proportioned single rooms, 56 of which are not only barrier-free but also fully wheelchair accessible. On the ground floor, behind the welcoming, hotel-style entrance area with reception and foyer, residents and visitors have access to a hair and podiatry salon, a separate lounge and a spacious restaurant with fresh cuisine and terrace. The ‘open house’ concept ensures that neighbours and guests will always be welcome to socialise with residents, thereby establishing links with the local community. The building also has its own in-house laundry facilities.

The rooms in the “Haus Vida Victoria” building are all single rooms, each with its own bathroom, telephone, TV and internet connection. Residents have the option of furnishing the rooms themselves, allowing them to add their own personal touches and create a more familiar environment. The “Haus Vida Victoria” building is divided into three living groups, one on each floor. The living group concept is intended to ensure a family-like atmosphere. Each

living group has an attractively designed common room at its heart, with a kitchen, dining area and terrace, roof terrace or balcony, all of which will strengthen social contacts among the residents.

Ideal location and optimal accessibility

The “Haus Vida Victoria” Life and Health Centre is set in the very heart of Gnarrenburg. As well as being moments from the surrounding greenery and countryside, the centre is also just a few minutes’ walk from shops, the local church, doctors and a range of social amenities. The nearby bus stop and railway station conveniently link Gnarrenburg with other towns and communities in the surrounding area. In addition, ten bicycle parking spaces and 26 car parking spaces – two of which are fully accessible – have been created on the new centre’s grounds, thereby ensuring optimal accessibility for visitors and nursing staff. Residents can also use the park-like outdoor facilities to exercise, relax and socialise.

Cureus proprietary standard guarantees best-in-class construction

“Haus Vida Victoria” has been designed and built in accordance with the Cureus standard for system care homes. This places great importance on uniform, high quality standards and is oriented, among other things, towards the requirements of the operators, focusing on the residents and care staff. In this way, the structural processes and all properties are optimised from the inside to the outside: This concerns, for example, the size and arrangement of rooms to optimize space and walkways. Cureus care homes are also designed and equipped for maximum utility: interior corridors benefit from as much daylight as possible, every room has floor-to-ceiling windows that provide attractive views of the surrounding area, and the modern bathrooms and window fronts always follow the same standardised system approach. Each complex’s architecture and facade incorporate individual touches and are constructed to the highest quality standards, integrating seamlessly into their surroundings. The Cureus system approach also prioritises sustainability, both in terms of a care home’s long-term economic viability and its impact on the environment. All Cureus care homes are, for example, constructed in accordance with the ‘Effizienhaus-40-Standard’, while the bulk procurement of floor coverings or elevator systems, for example, ensures cost synergies and long-term maintenance contracts covering several properties also reduce costs for care home operators. The constant review and optimisation of the Cureus system care home standard guarantees the construction of care homes that truly meet demand.

Giving care the space it needs

Many people are aware of the shortage of nursing staff and are actively implementing appropriate measures to solve the shortage, but there is little awareness of the undersupply of nursing homes. According to a recent study by bulwiengesa ([find here](#)) and the destatis long-term care projection 2023, up to 600,000 new care places need to be built across

Germany by 2040, but construction is lagging behind. Cureus is constantly on the lookout for new plots of land to implement its proprietary system approach and accelerate the construction of modern care facilities. Property offers can be sent to ankauf@cureus.de at any time.

Images & Downloads



Visualisation „Haus Vida Victoria“ life and health centre in Gnarrenburg, Lower Saxony, a Cureus project

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Whitepaper „Optimised, unique, scalable – care home properties following a system“ (only available in German)

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Media contact

Christoph Wilhelm
Corporate Communications

T +49 171 56 86 575

E cw@cureus.de

W www.cureus.de

Cureus GmbH

About Cureus GmbH

Cureus GmbH has its operational headquarters in Hamburg and, with more than 15 years of experience and a team of around 150 employees, is an experienced integrated property company with special expertise in care homes in Germany that develops and manages its own property portfolio actively, while repeatedly selectively putting individual properties up for sale.

With its “system care home” standard, Cureus has developed a unique standard for care homes for inpatient care and assisted living, which can be implemented as a scalable solution independent of location. Based on the current legal requirements as well as the needs of operators, residents, and communities, Cureus is establishing new, consistent quality standards with its system care homes. The company is thereby offering a highly efficient product, which combines higher cost-efficiency at lower cost structures with improved living and service quality in the care sector. www.cureus.de/en

About WH Care Holding GmbH

WH Care Holding GmbH operates 18 life and health centres with approx. 1,400 employees. Life and health centres stand for the promotion of well-being in old age. The head office of WH Care Holding GmbH is located in Garbsen, Hanover. You can find more information about our life and health centres at: www.wh-care.de