

PRESS RELEASE

Cureus completes Insanto senior residence Wesel with 80 care places

- Senior residence with 80 single rooms for full inpatient care
- Construction complies with sustainable KfW 55 energy-efficiency standard
- The new residence will be operated by Insanto Seniorenresidenzen GmbH
- Cureus – the specialist for system care homes – is integrating the property into its portfolio
- All Cureus properties are designed to meet the needs of residents
- C. 45 new and secure jobs will be created in Wesel
- Care home opens in November 2021, some places are still available

Hamburg/Winsen (Aller)/Wesel, 23 November 2021. Cureus, an integrated property company that specialises in developing its own care home portfolio, has announced the completion and handover of the Insanto senior residence Wesel to the operator Insanto Seniorenresidenzen GmbH as at 19 November 2021. The property at Dinslakener Landstraße 19 in 46483 Wesel will now be integrated into the Cureus care home portfolio.

“The new senior residence has been built according to our state-of-the-art standard for system care homes”, explains Dipl.-Ing. Architekt (FH) Rüdiger Baum, Project Manager for Cureus. “Our standard focuses on the needs of future residents and ensures that they are not only happy with the high standard of care they receive, but also feel comfortable and perfectly at home in the residence. Our thanks go to everyone involved in the construction and to our operating partner Insanto Seniorenresidenzen GmbH. We wish residents and caregivers all the best for the future in this sustainably designed property”.

“As with all of our care homes, our new senior residence in Wesel allows us to relieve families, caregivers and residents”, says Jan Kaiser, Managing Director of Insanto. “In order to make life more enjoyable for our residents, we are guided by the principles of love, home and quality. We achieve our goal by maintaining a warm and heartfelt approach and combine daily structure with best-in-class care”. As the final preparations are made for opening, the Insanto senior residence Wesel has also created about 45 new and secure jobs. The residence will adopt an “open house” concept, which means that some of the services and amenities will be available to members of the local community, thereby strengthening the social ties between residents and neighbours as much as possible.

Opening at 19 November 2021: final few places still available

Construction of the new senior residence began in January 2020 and has been completed, on schedule, after around 18 months. The residence opened and welcomed its first residents this year. The last few care places are currently still available for full inpatient and short-term

care. Prospective residents and staff can contact Insanto at 0281 475740 or by email (vw-wel@insanto.de).

Sustainable building with a strong focus on residents' well-being

The 4,650-sqm site is now home to a modern senior residence with 80 care places. The new care home has four full stories and was built in accordance with the KfW 55 energy-efficiency standard. Heating is provided by an environmentally-friendly combined heat and power plant (CHP), which also generates electricity. With its modern, rectilinear facade and light colour scheme, the property is an architectural highlight that blends harmoniously into the surrounding residential area.

All of the 80 single rooms in the new Insanto senior residence Wesel, 20 of which are wheelchair-accessible, are equipped with their own bathrooms. All of the rooms can be individually furnished by residents in order to create a homely ambience and a private retreat. Social cohesion and a sense of community are also important, which is why two independent living groups, each with their own kitchen, lounge area and balcony, have been created on each upper floor.

In addition, Insanto senior residence Wesel, which has a total gross floor area (GFA) of around 4,650 square metres, also features a restaurant with terrace on the ground floor, which will be open to residents, guests and members of the local community. A hotel-style reception area, lounge with fireplace, hair salon, therapy rooms and in-house laundry round off the facilities.

Ample greenery and optimal transport links

The welcoming, generously proportioned outdoor facilities invite residents to enjoy a spot of exercise in the fresh air, while also offering opportunities to relax and socialise. In addition to a circular path and attractive water feature, the outdoor facilities feature a sun terrace, seating and a variety of fruit trees, berry bushes, trees and green spaces. The grounds of Insanto senior residence Wesel are also equipped with 13 parking spaces.

The senior residence is conveniently situated in a well-kept residential area close to the region's beautiful nature. The centre of the district is home to a selection of retail stores, restaurants, medical practices and other local amenities (e.g. banks, pharmacies, etc.). Insanto senior residence Wesel is also located near to a number of bus stops, thereby offering optimum connections to the local public transport system and ideal accessibility for visitors and staff.

Integrated standard ensures individuality and highest construction quality

The new senior residence will be designed and built in accordance with the Cureus standard for system care homes. This standard is based on exacting and uniform quality standards and is oriented to the needs of all stakeholders, including care home operators and residents. Care homes built to the Cureus standard are optimised in all respects. This concerns, for example, the size and arrangement of rooms to optimize space and walkways. Cureus care homes are also designed and equipped for maximum utility: interior corridors benefit from as much daylight as possible, every room has floor-to-ceiling windows that provide attractive views of the surrounding area, and the modern bathrooms and window fronts follow the same standardised system approach. Each complex's architecture and facade incorporate individual touches and are constructed to the highest quality standards, integrating seamlessly into their surroundings. The Cureus system approach also prioritises sustainability, both in terms of a care home's long-term economic viability and its impact on

the environment. All Cureus care homes are, for example, constructed in accordance with the 'Effizienzhaus-40-Standard' (former KfW 40 energy-efficiency standard), while the bulk procurement of floor coverings or elevator systems, for example, ensures cost synergies and long-term maintenance contracts covering several properties also reduce costs for care home operators. The constant review and optimisation of the Cureus system care home standard guarantees the construction of care homes that truly meet demand.

Images



Image title: Visualisation senior residence Wesel, view main entrance, North Rhine-Westphalia, a project of Cureus GmbH

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Image title: Visualisation senior residence Wesel, view courtyard, North Rhine-Westphalia, a project of Cureus GmbH

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Image title: Welcoming the first resident, senior residence Wesel, North Rhine-Westphalia, a project of Cureus GmbH

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Cureus GmbH

About Cureus GmbH

Cureus GmbH is based in Hamburg and is an integrated property company in the German care home sector with more than 15 years of experience and a team of c. 130 employees developing properties for the portfolio managed by Cureus.



With the "system care home" – recently named as "[Outstanding Innovation](#)" by the industry association ZIA – Cureus has developed an innovative new standard for full inpatient care and assisted living facilities, which can be implemented as a scalable, location-agnostic solution. Aligned to both current legislative requirements and the needs of operators, residents and local authorities, the senior residences and care homes developed by Cureus GmbH

establish new, uniform standards and represent a highly efficient product that combines greater cost effectiveness in care with improved quality of living and service.
www.cureus.de/en

About Insanto Seniorenresidenzen GmbH

Insanto is based in Winsen and is an association of currently seven nursing homes that care for people with higher care and nursing needs. The company's aim is to relieve or support family structures. For this purpose, short-term care and preventive care, but also complete permanent care are offered, as well as service living offers. Insanto is represented in North Rhine-Westphalia, Lower Saxony and Schleswig-Holstein. The company wants to attract people to the nursing profession. And also those who have not yet thought about "nursing". To this end, a further training system has been developed, which will be introduced in the residences from 2019 and will enable people to start a career as a nursing specialist. Moreover, Insanto also recruits nursing staff abroad and actively accompanies them during their induction until they are recognised in Germany. Integration officers employed by the company take care of the long-term integration in the daily care routine and in Germany.
www.insanto.de