

## PRESS RELEASE

# **Cureus begins construction of “Haus Cara Vida” life and health centre for WH Care in Rethem**

- **Construction underway for life and health centre with 92 barrier-free single rooms for inpatient and short-term care, an outpatient daycare unit with 20 places and 5 assisted living units**
- **In-house public restaurant, hair salon/foot care, library, laundry, therapy rooms, and care spa room**
- **Completion to sustainable KfW Efficiency House 40 standard scheduled for summer 2024**
- **To be operated by WH Care in Rethem, creating around 60 new and secure jobs**
- **Cureus – the specialist for system care homes – is integrating the new property into its care home portfolio**
- **All Cureus properties are designed to meet the needs of residents**

**Hamburg/Garbsen/Rethem, 28 June 2022.** Cureus, an integrated property company that specialises in building its own care home portfolio has announced the start of construction of the “Haus Cara Vida” life and health centre in Rethem between Bremen and Hanover after having received the building permit. The centre will be operated by WH Care, a nationwide specialist in the operation of a large number of life and health centres. The property will be added to the Cureus portfolio upon completion. The general contractor is Olaf Joop Projektbau GmbH from Fassberg.

Scheduled for completion by the beginning of 2024, Cureus is building the life and health centre “Haus Cara Vida” with 92 care places for long- and short-term inpatient care, an outpatient daycare unit with 20 places and five assisted living units on the approx. 7,000-square-metre site south of Stöckener Straße in 27336 Rethem.

“I am delighted to see this project take shape. In addition to the creation of skilled jobs, we are creating urgently needed living space and care facilities for local seniors, both which will strengthen Rethem and enhance its status as a regional centre. Moreover, we are creating synergies with other municipal projects to increase the attractiveness of our town”, says Björn Symank, Mayor and municipal director.

“After making the necessary adjustments to the building plan, we are now pleased to have been granted the building permit”, says Henning Koch, project manager at Cureus. “We will now start the earthworks and ground improvement measures in June, after which the construction of the floor slab and ground floor will begin. After about one and a half years of

construction, we are planning to hand over 'Haus Cara Vida' to the operator at the start of 2024. With WH Care, we have an experienced partner at our side who is committed to the provision of modern, individualised care”.

“With the new life and health centre in Rethem, we are opening up another important facility in Lower Saxony”, says Marcus Mollik, Managing Director of the WH Care Group. “With our unique life and health centre concept, we are clearly setting ourselves apart from other operators in the senior care sector. We create an atmosphere for the well-being of our residents that is life-affirming and optimistic, which is now something seniors in Rethem will also be able to look forward to. While providing high-quality care is clearly important, we also focus on living a meaningful life, cultivating social relationships and being able to make a difference”. WH Care also focuses on its employees: Appreciation and a modern working environment are particularly important. In Rethem, about 60 new, secure full-time jobs for about 80 employees will be created. Prospective residents and potential employees should not hesitate to contact [personal@wh-care.de](mailto:personal@wh-care.de).

### **Modern living and health centre with social living group concept**

The three-storey, U-shaped building will accommodate around 6,000 square metres of barrier-free space, designed and built to the energy-saving KfW 40 Efficiency House standard. The modern, rectilinear facade will be an architectural eye-catcher and, with its attractive colour scheme and brickwork ground floor, the property will blend harmoniously with its surroundings.

The “Haus Cara Vida” life and health centre will have a total of 92 modern, generously sized single rooms, of which 56 are not only barrier-free but also wheelchair accessible. On the ground floor of “Haus Cara Vida”, behind the friendly, hotel-style entrance area with reception and foyer, there will be a lounge and spacious restaurant with a freshly prepared menu and sun terrace. As an ‘open house’, the restaurant will also be open to the public, thereby enabling residents to socialise with each other and members of the local community. The property will also have its own residents’ laundry, a library, therapy rooms and a hair and chiropody salon.

All rooms in “Haus Cara Vida” are single rooms, each with its own bathroom and internet connection. Residents will be able to furnish their own rooms to create a private, homely atmosphere and add to the cosy comforts. “Haus Cara Vida” is divided into four living groups. The residential group concept is intended to ensure a domestic, family-style life. Each living group will have an attractive common room with a kitchen and dining area as well as a terrace, roof terrace or balcony, which will strengthen the social contacts among the residents.

### **Outpatient daycare places and assisted living round off the range of services for Rethem**

In addition to inpatient and short-term care, “Haus Cara Vida” will also have 20 modern day-care places on the ground floor. These will be supplemented by a common room with a kitchen, rest rooms, a therapy room and a care spa.

The ground floor will also feature five generously proportioned assisted living units, with floor plans ranging from 48 to 62 square metres. Each unit will be equipped with two rooms for sleeping, living and cooking, plus a bathroom, a hallway, a storage room and a private terrace.

## **Ideal location and optimal accessibility**

“Haus Cara Vida” life and health centre is located in southern Rethem, moments from the greenery of the surrounding countryside and the Aller River, a supermarket, doctors and social amenities. The centre of Rethem, with its café, church and bus stops, is also within easy walking distance and optimally connects Rethem with the towns and communities in the surrounding area. Ten bicycle parking spaces and 20 car parking spaces will be created on the new life and health centre’s grounds, thereby ensuring excellent accessibility for visitors, residents and nursing staff alike. The park-like outdoor facilities are also available to all residents to promote exercise, health, relaxation and socialising.

## **Building in accordance with high-quality, individual standard**

“Haus Cara Vida” will be designed and build in accordance with the Cureus standard for system care homes. This is based on uniform, high quality standards and is oriented, among other things, to the requirements of care home operators, with an added focus on the residents and care staff. In this way, all structural processes and properties are optimised, from the inside to the outside: This includes, for example, the size and arrangement of rooms to optimise space and walkways. Cureus care homes are also designed and equipped for maximum utility: corridors always receive as much daylight as possible; every room has floor-to-ceiling windows, and the modern bathrooms and window fronts always follow the same standardised system approach. Each property’s architecture and facade incorporate individual touches and are constructed to the highest quality standards, integrating seamlessly into their surroundings. The Cureus system approach also prioritises sustainability, both in terms of a care home’s long-term economic viability and its impact on the environment. For example, all Cureus care homes target the KfW Efficiency House 40 standard, while the bulk procurement of floor coverings and elevator systems, for example, achieves cost synergies, and long-term maintenance contracts covering several properties also reduce costs for care home operators. The constant review and optimisation of the Cureus system care home standard guarantees the construction of care homes that truly meet demand.

## **Giving care the space it needs**

Many people are aware of the shortage of nursing staff and are actively implementing appropriate measures to solve the shortage, but there is little awareness of the undersupply of nursing homes. According to a recent study by bulwiengesa ([find here](#)), up to 600,000 new care places need to be built across Germany by 2040, but construction is lagging behind. Cureus is constantly on the lookout for new plots of land to implement its proprietary system approach and accelerate the construction of modern care facilities. Property offers can be sent to [ankauf@cureus.de](mailto:ankauf@cureus.de) at any time.

## **Images & Downloads**



**Visualisation** WH Care Life and health centre “Haus Cara Vida”, Rethem, Lower Saxony, a project of Cureus

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**Whitepaper** „Optimised, unique, scalable – care home properties following a system“ (only available in German)

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Cureus GmbH

## About Cureus GmbH

Cureus GmbH has its operational headquarters in Hamburg and, with more than 15 years of experience and a team of around 140 employees, is an experienced integrated property company with special expertise in care homes in Germany that develops and manages its portfolio itself.



With the “system care home” standard selected as “[Outstanding Innovation](#)” by the industry association ZIA, Cureus has developed a unique standard for homes for inpatient care and assisted living, which can be implemented as a scalable solution independent of the location. Based on the current legal requirements as well as the needs of operators, residents, and

communities, Cureus is establishing new, consistent quality standards with its system care homes. The company is thereby offering a highly efficient product, which combines higher cost-efficiency at lower cost structures with improved living and service quality in the care sector. [www.cureus.de/en](http://www.cureus.de/en)

## About WH Care Holding GmbH

WH Care Holding GmbH operates 15 life and health centers with around 1,200 employees, and six further sites are currently under construction. Life and health centers stand for the promotion of well-being in old age. The headquarters of WH Care Holding GmbH is located in Garbsen, Hanover. For more information on our life and health centers, please visit: [www.wh-care.de](http://www.wh-care.de)