

## PRESS RELEASE

# Cureus completes Insanto senior residence Dinslaken with 80 care places

- **80 modern care places in six living groups**
- **Due for completion in June 2022, opening in July 2022**
- **Designed and built to KfW 40 energy-efficiency standard**
- **Cureus – the specialist for system care homes – is integrating the property into its portfolio**
- **All Cureus properties are designed to meet the needs of residents**
- **To be operated by Insanto Seniorenresidenzen**
- **About 45 new and secure jobs will be created, applications are still being accepted**
- **A small number of places are still available**

**Hamburg/Winsen (Aller)/Dinslaken, 4 July 2022.** Cureus, an integrated property company that specialises in developing its own care home portfolio, has completed the new Insanto senior residence in Dinslaken (Hünxer Str. 358, 46537 Dinslaken) and handed it over to the operator, Insanto Seniorenresidenzen.

“This new senior residence has been built according to our state-of-the-art system care home standard to high architectural standards”, explains Fabian Krüger, Project Manager at Cureus. “Spacious and modern rooms with generous glazing and a bright, welcoming facade make this a residence to feel truly at home in. With Insanto, we have experienced operators who offer the highest quality personalised nursing care. We would like to thank everyone who has been involved in the construction for ensuring everything ran smoothly and wish the residents and the Insanto team all the best in their new senior residence”

“We are thrilled about the successful completion of the senior residence in Dinslaken and would like to express our sincere thanks for the team’s outstanding commitment”, says a delighted Jan Kaiser, Managing Director of Insanto Seniorenresidenzen. “From 4<sup>th</sup> July 2022, our first residents will be moving into the new senior residence and, in addition to quality of life through care, they will also a typically friendly Insanto welcome – these aspects are particularly important to us. We wouldn’t be able to provide our high-quality care without such a great team at the residence. That is why we do everything we can to show our appreciation and create a modern working environment!”

### **Living and working in the Insanto senior residence in Dinslaken**

A small number of care places are still available for permanent and short-term inpatient care. Prospective residents can find out more and contact the senior residence via its website. Potential employees are being sought to work in nursing care, services and administration and can obtain information and apply here: [www.insanto.de](http://www.insanto.de) / email: EL-DIN@insanto.de. The residence manager of Insanto Seniorenresidenz Dinslaken, Margarete Meusel, can be reached by telephone on +49 173 6268 285 or +49 2064 6098-0.

## **Modern care home with a comprehensive range of services**

Measuring approx. 7,300 square metres, the new residence is home to 80 care places on three full floors and a recessed top floor. The generously designed, barrier-free single rooms are grouped into six living groups. Residents will be able to furnish the rooms themselves if they want to, allowing them to add their own personal touches and create a real feeling of home. The living group on the ground floor is specially designed to meet the needs and care requirements of dementia patients, and offers direct access to the outdoor facilities, which are designed as a dementia garden and include, for example, spiral paths so that residents can move around safely even without supervision. This spacious garden area is also available to the other residents.

The residence has a gross floor area (GFA) of approx. 5,150 square metres and has been designed and built according to the KfW 40 energy-efficiency standard. Heating is supplied by an environmentally-friendly combined heat and power plant (CHP), which will also generate electricity for the senior residence. The modern, rectilinear facade is an architectural eye-catcher and, with its attractive colour scheme and brickwork first floor, the property blends harmoniously with its surroundings.

The Insanto senior residence Dinslaken will have its own restaurant with a full kitchen, laundry, and hairdressing and chiropody salon, which can also be used by members of the local community. The residence is also equipped with communal kitchens and lounges for residents on all floors. The outdoor facilities are specifically designed to meet the needs of residents. In addition to a communal terrace, there will also be rest and relaxation zones, surrounded by ample greenery. The residence is located close to the centre of Dinslaken and has good public transport connections and 20 new parking spaces on the grounds, ensuring easy accessibility for visitors and care staff alike.

## **High-quality construction to proprietary Cureus standard**

The new Insanto senior residence Dinslaken is designed and will be built in accordance with the Cureus standard for system care homes. This places great importance on uniform, high quality standards and is oriented, among other things, towards the requirements of the operators, focusing on the residents and care staff. In this way, the structural processes and all properties are optimised from the inside to the outside: This concerns, for example, the size and arrangement of rooms to optimize space and walkways. Cureus care homes are also designed and equipped for maximum utility: interior corridors benefit from as much daylight as possible, every room has floor-to-ceiling windows that provide attractive views of the surrounding area, and the modern bathrooms and window fronts always follow the same standardised system approach. Each complex's architecture and facade incorporate individual touches and are constructed to the highest quality standards, integrating seamlessly into their surroundings. The Cureus system approach also prioritises sustainability, both in terms of a care home's long-term economic viability and its impact on the environment. All Cureus care homes are, for example, constructed in accordance with the 'Effizienzhaus-40-Standard' (former KfW 40 energy-efficiency standard), while the bulk procurement of floor coverings or elevator systems, for example, ensures cost synergies and long-term maintenance contracts covering several properties also reduce costs for care home operators. The constant review and optimisation of the Cureus system care home standard guarantees the construction of care homes that truly meet demand.

## Giving care the space it needs

Many people are aware of the shortage of nursing staff and are actively implementing appropriate measures to solve the shortage, but there is little awareness of the undersupply of nursing homes. According to a recent study by bulwiengesa ([found here](#)), up to 600,000 new care places need to be built across Germany by 2040, but construction is lagging behind. Cureus is constantly on the lookout for new plots of land to implement its proprietary system approach and accelerate the construction of modern care facilities. Property offers can be sent to [ankauf@cureus.de](mailto:ankauf@cureus.de) at any time.

## Images & Downloads



**Visualisation** Insanto senior residence Dinslaken, North Rhine-Westphalia, a project of Cureus

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**Whitepaper** „Optimised, unique, scalable – care home properties following a system“ (only available in German)

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## About Cureus GmbH

Cureus GmbH is based in Hamburg and is an integrated property company in the German care home sector with more than 15 years of experience and a team of c. 140 employees developing properties for the portfolio managed by Cureus.



With the “system care home” – named as "[Outstanding Innovation](#)" by the industry association ZIA – Cureus has developed an innovative new standard for full inpatient care and assisted living facilities, which can be implemented as a scalable, location-agnostic solution. Aligned to both current legislative requirements and the needs of operators, residents and local authorities, the senior residences and care homes developed by Cureus GmbH establish new, uniform standards and represent a highly efficient product that combines greater cost effectiveness in care with improved quality of living and service. [www.cureus.de/en](http://www.cureus.de/en)

## **About Insanto Seniorenresidenzen GmbH**

Insanto is based in Winsen and is an association of currently seven nursing homes that care for people with higher care and nursing needs. The company's aim is to relieve or support family structures. For this purpose, short-term care and preventive care, but also complete permanent care are offered, as well as service living offers. Insanto is represented in North Rhine-Westphalia, Lower Saxony and Schleswig-Holstein. The company wants to attract people to the nursing profession. And also those who have not yet thought about "nursing". To this end, a further training system has been developed, which will be introduced in the residences from 2019 and will enable people to start a career as a nursing specialist. Moreover, Insanto also recruits nursing staff abroad and actively accompanies them during their induction until they are recognised in Germany. Integration officers employed by the company take care of the long-term integration in the daily care routine and in Germany. [www.insanto.de](http://www.insanto.de)