

Press release

Cureus and WH Care celebrate topping-out ceremony for the Haus Victoria life and health centre in Gnarrenburg

- **Topping-out ceremony held on 7 October 2022**
- **112 barrier-free single rooms for long- and short-term inpatient care are being created on the Hindenburgstraße/Dahldorfer Straße site in Gnarrenburg**
- **Plans include in-house public restaurant, hair and chiropody salon, laundry, therapy room and care spa**
- **Completion to Efficiency House 40 standard scheduled for spring 2023**
- **All Cureus properties are designed to meet the needs of residents**
- **WH Care will be the operator in Gnarrenburg**
- **Around 66 new and secure jobs will be created, recruitment now underway**
- **Care places are now being allocated**

Hamburg/Garbsen/Gnarrenburg, 7 October 2022. Cureus, an integrated property company that specialises in developing and actively managing its own care home portfolio, and WH Care, a nationwide specialist in the operation of a large number of life and health centres and the future operator of the Haus Victoria life and health centre, invited guests to join them in celebrating the topping-out ceremony for their latest joint project today. The approximately 40 guests featured numerous local political representatives, including Marc Breitenfeld, Mayor of the Lower Saxon municipality north of Bremen. In addition to the traditional topping-out ceremony, the guests were treated to a detailed presentation on the new life and health centre, a tour of the construction site and building shell, and food and drink after the ceremony. The construction site is located in the Hindenburgstraße/Dahldorfer Straße development area in 27442 Gnarrenburg and the general contractor is H. Hesemann from nearby Stadland.

“The project is progressing very well”, says Henning Koch, project manager at Cureus: “With the roof structure in place and the windows fitted, we can now focus on the interior work and the facade while the weather holds out. It’s great to be able to celebrate the topping-out ceremony, especially after the pandemic unfortunately meant we had to cancel the laying of the foundation stone. Now we have the opportunity to celebrate traditionally and express our thanks to everyone who has been involved in the construction for their excellent work. I am confident that we will be able to hand over the life and health centre to our proven, professional operating partner WH Care in spring 2023 as planned”.

“We would also like to thank the teams involved in the construction and are very much looking forward to operating this new life and health centre, which is already well on the way

to completion”, says Marcus M. Mollik, Managing Director of the WH Care Group: “With our unique life and health centre concept, we are clearly setting ourselves apart from other operators in the senior care sector. We create an atmosphere that enhances the well-being of our clients and is life-affirming and optimistic. We combine providing high-quality care with a focus on living a meaningful life, cultivating social relationships and being able to make a difference”. WH Care also focuses on its employees: Appreciation and a modern working environment are particularly important to the company. Around 66 new and secure jobs will be created in Gnarrenburg.

Living and working in the Haus Victoria life and health centre in Gnarrenburg

The allocation of care places and assisted living units has already begun. A number of units are still available. Interested parties can obtain information from WH Care by calling 05131 4611-555 or by sending an email to info@wh-care.de.

Potential employees can also apply now at info@wh-care.de. In total, 66 new and secure full- and part-time care, administration, housekeeping and building services jobs will be created.

Modern living and health centre with social living group concept

Haus Victoria life and health centre is being built in central Gnarrenburg on Hindenburgstraße and will be home to 112 long- and short-term inpatient care places. Other developers are also building a physiotherapy practice and barrier-free apartments in three separate construction phases.

Haus Victoria will be U-shaped and feature a partial basement and three-storeys. The property is being built in accordance with the Efficiency House 40 standard. With the building height limited to 10.5 metres and a minimum distance and noise protection measures to Hindenburgstraße, the new building has been designed to satisfy the special requirements of the location. The care units are all generously proportioned single rooms with their own bathrooms and include 56 wheelchair-accessible rooms. Residents will be able to furnish their own rooms to create a private, homely atmosphere. Haus Victoria’s ground floor will be home to a friendly, hotel-style entrance area with reception and foyer, together with a hairdressing and chiropody salon, a lounge, and a spacious restaurant with fresh cuisine and a terrace. In tune with the operators open house concept, these amenities will also be available to members of the local community and guests in order to encourage residents to foster social contacts with each other and their neighbours. The building will also have its own residents’ laundry.

Further details on Haus Victoria life and health centre can be found [here in our project press release dated 22 October 2021](#).

Giving care the space it needs

Many people are aware of the shortage of nursing staff and are actively implementing appropriate measures to solve the shortage, but there is little awareness of the undersupply of nursing homes. According to a recent study by bulwiengesa ([found here](#)), up to 600,000 new care places need to be built across Germany by 2040, but construction is lagging behind. Cureus is constantly on the lookout for new plots of land to implement its proprietary system approach and accelerate the construction of modern care facilities. Property offers can be sent to ankauf@cureus.de at any time.

Images & Downloads



Photo topping-out wreath floats in for „Haus Victoria“ life and health centre, Gnarrenburg, Lower Saxony, a Cureus project

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Photo topping-out ceremony for „Haus Victoria“ life and health centre, Gnarrenburg, representatives of building owners, operators, project developers, politicians, etc., 1st row f.l. Marc Breitenfeld (Mayor), Marcus M. Mollik (WH Care); Henning Koch (Cureus), Marco Mohrmann (CDU), 2nd row 1st f.l. Ralf Rimkus (Local mayor), 1st f.r. Renate Warren (Grüne), Lower Saxony, a Cureus project

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Visualisation „Haus Victoria“ life and health centre, Gnarrenburg, Lower Saxony, a Cureus project

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Whitepaper „Optimised, unique, scalable – care home properties following a system“ (only available in German)

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Cureus GmbH



About Cureus GmbH

Cureus GmbH has its operational headquarters in Hamburg and, with more than 15 years of experience and a team of around 155 employees, is an experienced integrated property company with special expertise in care homes in Germany that develops and actively manages its portfolio itself.

With the “system care home” standard Cureus has developed a unique standard for homes for inpatient care and assisted living, which can be implemented as a scalable solution independent of the location. Based on the current legal requirements as well as the needs of operators, residents, and communities, Cureus is establishing new, consistent quality standards with its system care homes. The company is thereby offering a highly efficient product, which combines higher cost-efficiency at lower cost structures with improved living and service quality in the care sector. www.cureus.de/en

About WH Care Holding GmbH

WH Care Holding GmbH operates 16 life and health centres with approx. 1,200 employees. Life and health centres stand for the promotion of well-being in old age. The head office of WH Care Holding GmbH is located in Garbsen, Hanover. You can find more information about our life and health centres at: www.wh-care.de